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Physical Activity Coalition of Manitoba

## PACM News

### Cultural Safety in Sport and Physical Activity

PACM has been in discussions with the Winnipeg Newcomer Sport Academy (WNSA) about holding a webinar on Cultural Safety in Sport and Physical Activity this coming fall. WNSA has received some funding to hold a related follow up event for their members and families and would like to partner with PACM to deliver that. A low key opportunity to experience some activities and increase their awareness of community opportunities for physical activity. Date to be determined.

We are seeking support from our members/stakeholders to assist in the organization and/or delivery of the event. We will require a facility, some activity leaders and ideally some of our members sharing information on the services they provide. Thanks to those who have already responded.

This is a great opportunity to reach out to some newcomer communities and help reduce barriers to participation in physical activity. Please contact Roy Mulligan at [pacm.mb@gmail.com](mailto:pacm.mb@gmail.com) to let him know of your interest in being involved.

Thank you.



Congratulations on their  
50th Anniversary!

On July 12th ParticipACTION  
celebrated their 50th anniversary.





**Active Aging Week - October 4 - 11 2021** Click [here](#) for more information and resources to help get involved.



### COVID Alert: Pandemic Impact on Girls in Sport

The COVID pandemic has had a great impact on all sports including girls in sport. Already dealing with many barriers to participation, the pandemic has further eroded the benefits of participation in sport for girls. This report commissioned by Canadian Women & Sport reviews the impacts and discusses rebuilding sports to reduce the barriers to the participation of girls. Click [here](#) to access



**Physical Activity**

Celebrations included a look back on classic commercials, retro workout videos and classic playlists. Click [here](#) to check out how ParticipACTION has encouraged Canadians to move over the past half century.



### Anti-Racism in Sport Campaign Seeking Input

The Anti-Racism in Sport Campaign seeks to increase, promote, and engage in discussions on anti-racism in sport about the presence of all levels of racism in sport in Winnipeg and its impact on people's lives, and raise awareness, address, and eliminate racism and discrimination experienced by First Nations, Metis, Inuit, Black, Racialized, and Religious Minority communities in sport in Winnipeg. They are currently looking for people to participate in focus group discussions. Click [here](#) for more information.



**Return to Play Resources**

**Webinar Series: reINVENT & reBUILD: Working together for a stronger, fairer and more inclusive physical activity and sport system for all** The World Health Organization has a series of free webinars that started in May and run until September 2021. *Active for All: Action through stronger partnership (Sept 9)* Click [here](#) for details and registration.

### Podcast: Engaging Newcomers in Physical Activity

Participaction recently hosted a podcast with Sport for Life's Senior Manager of Operations and Newcomers Engagement Kabir Hosein and Nancy Clement of the PEI Association for Newcomers to Canada discussing the progress that's been made so far to develop programs in Canada, how to tear down remaining barriers to participation, and ways we can all look to the future. Click [here](#) to access.



### Boks Kids Summer Resources

Boks provides a series of free resources to help keep kids active at school and at home. Summer resources can be accessed at the Boks website under the Boks blog <https://www.bokskids.ca/news/us-e-boks-resources-all-summer-long/> Information on other resources and available related training can be accessed on the site as well.



## Promotion and the United Nations Sustainable Development Goals: Building Synergies to Maximize Impact

There is strong synergy between physical activity promotion and the United Nations Sustainable Development Goals (SDGs), presenting unique opportunities to simultaneously address multiple population health priorities and for achieving several SDGs. This Journal of Physical Activity and Health article discusses the links and opportunities, potential impacts and benefits to be gained physical activity promotion strategies. Click [here](#) to access.

As sport and physical activity start opening up with COVID restrictions changing, several Provincial Sport Organizations have updated Return to Play resources to support the teams with information to help them get reactivated. [Basketball Manitoba](#) and [Baseball Manitoba](#) are a couple of examples. Check your Provincial Sport Organization website for info on your sport.



## National Same Game Challenge

Canadian Women & Sport has initiated the National Same Game project to support local communities to advance gender equity and improve opportunities for women and girls as participants and leaders in sport. The project will provide coaching, mentorship, professional development, funding and more to successful applicants such as local community sport, physical activity and recreation organizations across Canada. The application deadline is **July 21st**. Click [here](#) for more details and application.

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If you have any news, events and/or resources you would like to share, please forward them via email to PACM at [pacm.mb@gmail.com](mailto:pacm.mb@gmail.com)

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PACM Mission: The Physical Activity Coalition of Manitoba (PACM) mission is to support increased physical activity among Manitobans through collaboration, promotion and education.

PACM host organization is the Manitoba Fitness Council. PACM is supported by Manitoba Health, Seniors and Active Living

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